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# PERSONAL STATEMENTS

A personal statement forms part of your application to a higher education course. Different courses and education providers will consider personal statements in different ways. A personal statement could make the difference between you receiving an offer or a rejection. So make sure you give yourself plenty of time to give the best account of yourself.

Here are our top tips for writing a standout personal statement:

## **Be enthusiastic!**

Admissions staff will want to understand your motivations behind wanting to study your chosen subject.

## **Show your knowledge**

What do you already know about this area of study? Try and demonstrate your own thinking and ideas.



## **Be reflective**

How has your own experience made you want to apply? What skills do you possess that will make you successful on this course?

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Highlight your skills and knowledge – but back up your statements with demonstrable examples.



### Keep it relevant

You only have 4000 characters and 47 lines for a personal statement; only include information that is relevant to the subject or skills required.

### Don't plagiarise

Make the personal statement unique to you.

### Be honest

It's so important that you tell the truth in your personal statement.

## Ready to start writing?

Here are few questions to get you started:

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Why are you applying for this course?

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What particularly interests you about this subject?

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What have you researched or read recently about this subject?

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Have you taken part in any additional activities or work experience that highlights your interest in this subject area?

### Remember...

The same personal statement will be sent to all the admissions teams in the institutions you apply to, so make sure it's relevant for everyone who will read it.